



CORPORATE PRESENTATION

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ABOUT US

- Arya Market Research Pvt Ltd. Is India's leading independent market research consultancy, established in the year 2006 and provides filed services in all major sectors owning head office at Ahmedabad with global network.
- Arya Market Research provides comprehensive research solutions and strategic intelligence services. We facilitate our clients to get advantage over competitors by providing important information to identify and analyse the market need, market size and competition.

At Arya Market Research we strongly believe in quality, we understand the importance of research in strategic decision of company. Our extensive experience in the research & dedicated service support of industry professionals allow us to consistently deliver highly accurate results as per client's expectations.

We provide cost effective services to our client with high accuracy. We have wide varieties of services and customized solution process to solve specific problem and give competitive advantage to our client.



MISSION AND GOALS



To help organizations to solve vital commercial glitches through inhabiting and analysing actionable market intelligence



VISION

Arya Market Research endeavours to be the foremost global market research firm that clients rely on for all of their market research needs. We build long-lasting partnerships through:

Learning and understanding each client's business, goals, and objectives

Collaborating with our clients

Being a trusted partner that our clients can count on

Applying proven market research techniques to business issues

Providing meaningful solutions and actionable results



CORE VALUES



BUSINESS STRATEGY



CLIENT FOCUS

- LISTEN AND UNDERSTAND
- ANTICIPATE AND RESPOND



RESULT ORIENTED

- RESULTS WITHOUT COMPROMISE ON QUALITY
- ACCOUNTABILITY AND RESPONSIBILITY
- TIMELY DELIVERABLES



CREATIVITY AND INNOVATION

- OPEN MINDED
- FINDING SOLUTIONS FASTER AND BETTER



COLLABORATION

- TRUST AND SUPPORT EACH OTHER. GOOD TEAM SPIRIT
- COMMITTED TO EVERYONES DEVELOPMENT

SERVICES DELIVERED

Arya Market Research offers the following research services depending on the business requirements of the clients:

**Primary Research
(Quantitative &
Qualitative)**

**Competitive
Analysis**

**Social Media
Research**

**Secondary
Research**

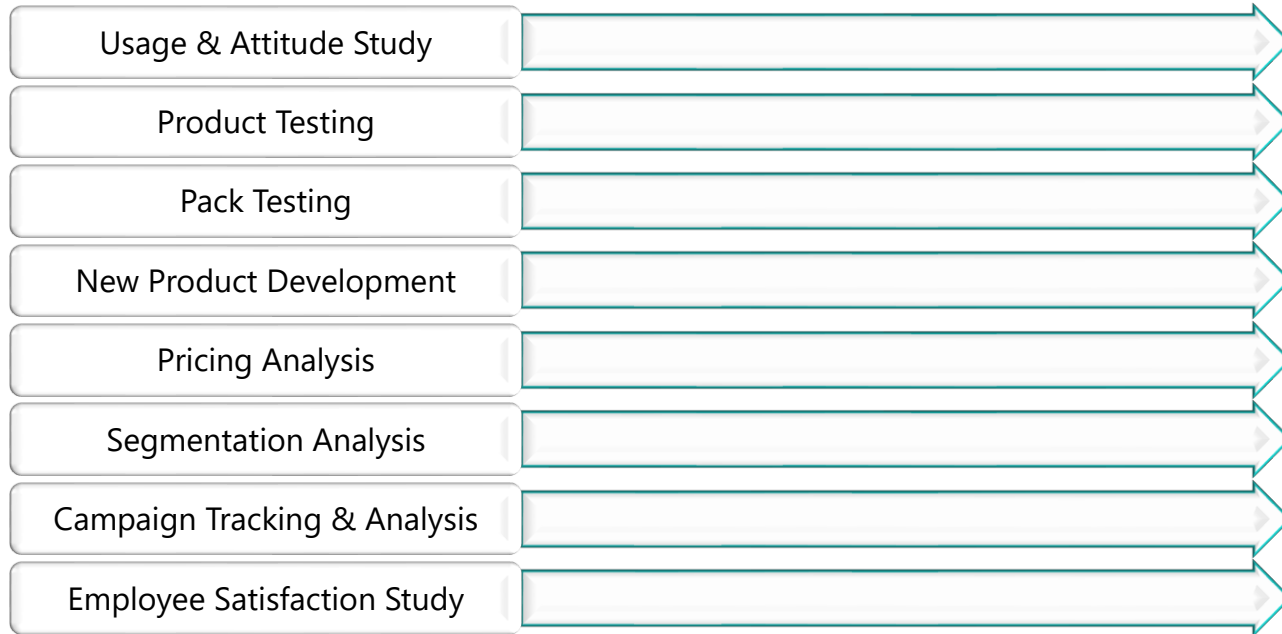
Digital Marketing



DIFFERENT QUANTITATIVE RESEARCH APPROACHES



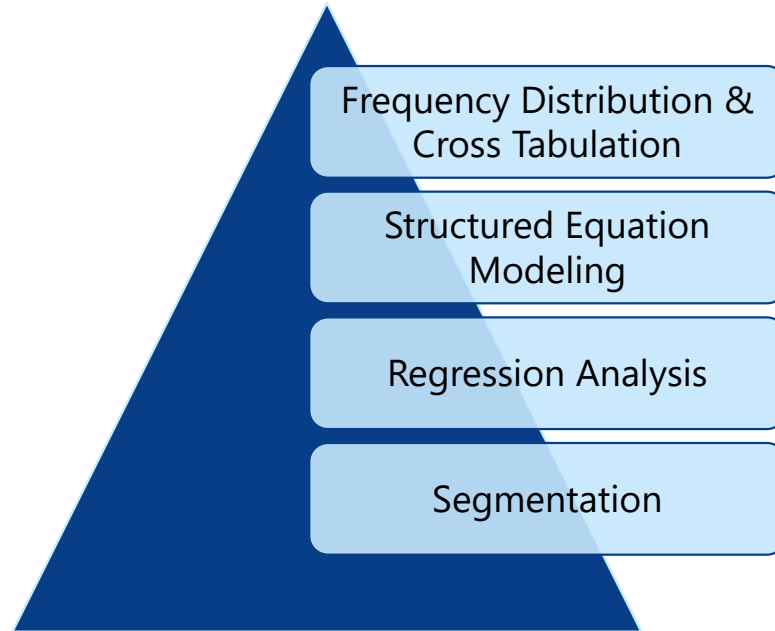
DIFFERENT QUALITATIVE RESEARCH APPROACHES



SECONDARY RESEARCH



ANALYSIS & ADVANCED ANALYTICS



SOCIAL MEDIA RESEARCH & DIGITAL MARKETING

Social Media

Sentiment Analysis

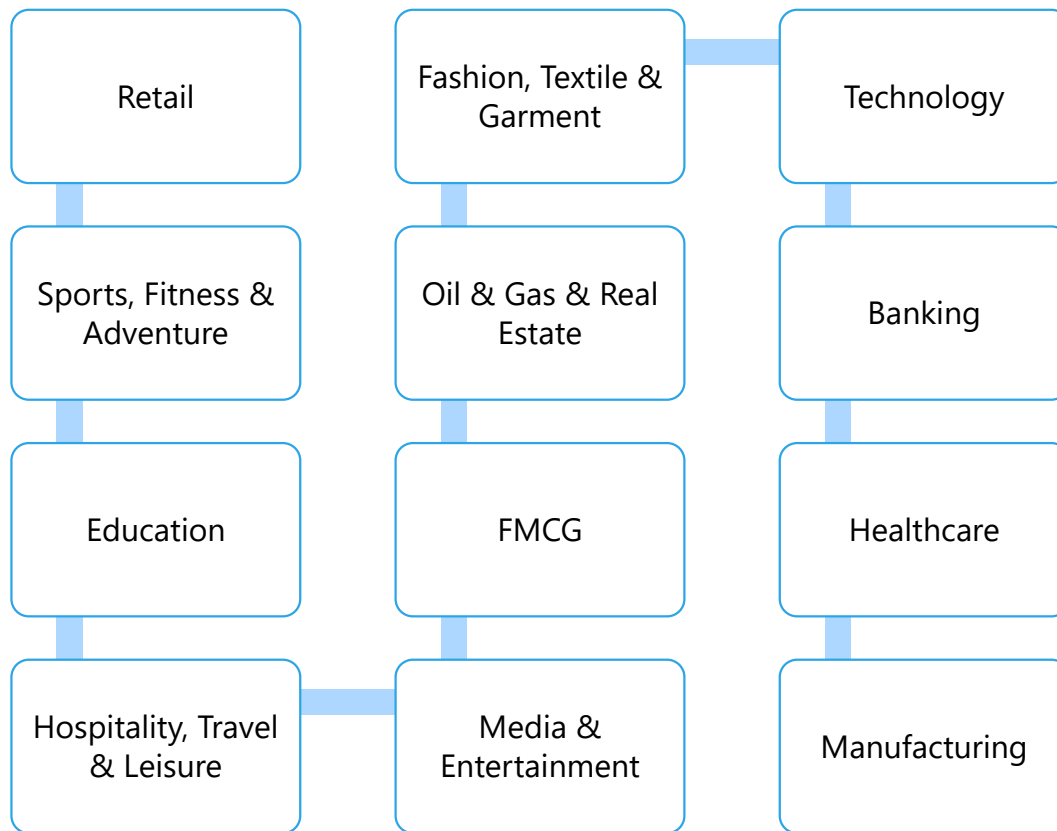
Influencer Analysis

Loyalty Analysis

Campaign Tracking

Facebook & Twitter Marketing

INDUSTRIES SERVED



OUR STRENGTH

- ❖ Arya Market Research specializes in qualitative, quantitative and online market research fieldwork. Our team has in-house recruiters, interviewers, focus group moderators, data entry, tabulation, coding, project managers and market research analyst that make us the perfect partner to handle any projects over the globe.
- ❖ We are an independent set-up comprising high caliber, dedicated professionals. We adapt compliantly to the specific requirements of each project and are not limited by set protocols or rigid methodologies.
- ❖ We believe strongly in the value of Customer Loyalty & Retention, which can only be attained through Customer Delight. We aim for this by offering:
 - ❑ An innovative & creative approach for each project
 - ❑ Personalized client service
 - ❑ Field & data management services that meet exacting quality standards
 - ❑ Timely delivery
 - ❑ Strong and well trained field team
 - ❑ Effective project management team



CLIENTELES



CONTACT US

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HAVE A NICE DAY